

Publisher & Speaker Karl Beckstrand is the award-winning author of 15 books and more than 40 ebook titles (reviews by Kirkus, *School Library Journal*, The Horn Book blog, *ForeWord Reviews*). Raised in San Jose, CA, he has a B.A. in journalism from BYU, an M.A. in international relations from APU, and a broadcast & film certificate from Film A. Academy. Since 2004 he has run Premio Publishing. A college media instructor, Beckstrand contrasts traditional with digital book publishing. He has presented to Taiwan's Global Leadership for Youth, city and state governments, libraries, festivals, and schools. He has lived abroad and enjoys volleyball and kayaking (usually not at the same time). Beckstrand's nationally-lauded ebook mysteries, nonfiction, Spanish/bilingual kid's books, YA stories, wordless books, and picture book app feature ethnically diverse characters of color—and usually end with a twist. His multicultural work has appeared in: Amazon, Barnes & Noble, Border's Books, Costco, Deseret Book, iBooks, The Children's Miracle Network, LDS Film Festival, U.S. Congressional Record, *Papercrafts Magazine*, and various broadcasts. Find him on FB and Twitter. Get books via: Amazon/Kindle, Baker & Taylor, Barnes & Noble/Nook, Biblioboard, Brodart, EBSCO, Flipkart, Follett, Gardners, iBooks, Ingram, Inktera, Kobo, Library Direct, Mackin, OverDrive, Quality, SCRIBD, txtr, and Premiobooks.com (discounts for bulk/non-profit orders).

“Delightful ... humorous ... bright” – *School Library Journal*, “Hilarious, witty” – *Midwest Book Review*, **Top 10 “Best books ... museum-quality artwork ... raises the bar for all children’s picture books”** – *ForeWord Reviews*
 “Bizarrely funny!” – *Horn Book blog*



“Karl has an incredible way of using his gifts and skills to connect. ... Karl easily reaches audiences and keeps them! ... Karl is personable and honest -- two assets sought after highly in today's business world!” – *Tiffany Berg Coughran, Former Mrs. Utah, Co-founder: Utah Heart2Home*

PRESENTATION INFO: How does a story become a book/ebook/film? How to you reach thousands of readers? How do you start a company? Award-winning publisher Karl Beckstrand presents ideas to individuals, educators, and organizations on **Story Creation & Publishing for Broadest Impact** (traditional vs. digital/self-publishing); **Entrepreneurship & Your Gifts**; **Artistic Education** (incl. Adobe products); **How Diversity Enriches Everyone**; **Finding & Sharing Family Stories**; and **Writing for Mass Media** (AP press releases, TV/film/radio scripts, Web). He lives to share ideas with large and small groups--English or Spanish-speaking. May be a panel or workshop/seminar.

¿De dónde es su familia? ¿De dónde vienen los cuentos, libros y películas? ¿Cómo se puede crear una empresa y promocionarla? Hábil en español tanto como en inglés, Karl Beckstrand escribe y habla desde las experiencias personales, y le encanta compartir historias. Los temas incluyen: Escribir y publicar historias en forma tradicional y electrónica; Crear una empresa y compartir sus dones; Actividades artísticas para el aprendizaje; Como la diversidad bendice a todos; Buscar y compartir historias de la familia; y Promocionar a su empresa, producto u organización. Se esfuerza para incluir ideas entretenidas para cualquier edad o grupo. Él tiene libros biográficos, educacionales, y de ficción. Sus libros bilingües incluyen una guía de pronunciación en ambos idiomas. Uno de sus libros es la historia real de una inmigrante que no hablaba inglés. "Siempre intento incluir un mensaje de coraje o valor", dice.

RATES: All organizations can reduce/eliminate the fee with a sufficient book order/participant amenity gifts. For 50 – 100 minutes Northern Utah *non-profits, libraries, and schools*: \$285 for author/publisher only (\$150 for small class/group), \$775 for panel of three authors. Western USA (see web site): \$1,995 for author/publisher (plus travel & accommodations as needed), \$4,950 for panel (plus travel & accommodations). Rest of the U.S./world: \$3,500 *plus* round trip travel and accommodations for author/publisher, \$9,900 plus travel and accommodations for panel. **Requires 50% down.** Ask for author panel bios and presentation topic ideas. Mr. Beckstrand will make every effort to accommodate your particular budget. He consults/presents free by phone or Skype for 20 minutes.

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“Karl has a way of activating your imagination! ... Not only is Karl creative and humorous but he also brings home a solid lesson to his [audience]. Pure enjoyment.” – *Greg Pace, AGP Companies*